

SPONSORSHIP PLANS AND PROMOTIONAL SPACES

ESS Forum International

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Presentation

5 continents - more than 300 people

with a historical responsibility:
profoundly transforming the current model of growth and development

With a **wealth of knowledge, practices and successes**, we already know that the **social and solidarity economy** is one of the keys to this transformation. That is why we will meet on the **17, 18 and 19 October, 2022** for the **Mont Blanc Meetings - Americas**, an event organized by SSE International Forum which, in its tenth version, will take place at the **Cartagena de Indias Convention Center, Colombia**.

SSE International Forum is an international network of actors of the Social and Solidarity Economy created in 2004 and which includes member organizations and enterprises spread over 4 continents from which the Social and Solidarity Economy is promoted and valued. Today, SSE International Forum has 35 members in 14 different countries.

After having organized **8 biennial Mont Blanc Meetings** - around Mont Blanc in France and one online -, this is the **tenth edition** of the forum. The Mont Blanc Meetings will **be held in the Americas (Abya Yala) for the first time.**

The **general theme** chosen after a consultation of our network and its members is **The social and solidarity economy, from local to international solutions in a changing world** and 12 additional **sub-themes** will be addressed.



In these three days, **the objectives of the event** are:

1. To convene leaders and actors of the Social and Solidarity Economy from around the world, especially from the Americas.
2. Advocate for better recognition of the Social and Solidarity Economy at the local, national, regional and international levels.
3. To build with SSE organizations and enterprises tools for reflection.
4. Collectively generate proposals and agreements to contribute to the challenges of our time from the SSE.

How to make this event a success?

- Through **sponsorship plans** (page 3)
- Through the **purchase of a promotional space for your enterprise and/or organization** (page 5)

Sponsorship plans

THE SOLIDARITY PLAN

Value COP including VAT	71.400.000,00 COP
Value in € (1 € = 4135,35 COP)	17 191,31 €
Value in $ (US) (1 US$ = 3784,07 $)	18 868,57 US$

This plan can be used to finance **a lunch** during the event, a day's rental of **audiovisual equipment**, a dinner during the **social events**, the **travel and stay** of 3 people from another continent among the 20 people benefiting from a **scholarship**, **interpretation** in French, English and Spanish for the two days, among others.

The beneficiary organization or enterprise of the **SOLIDARITY PLAN** is entitled to:

- ✓ Oral and public acknowledgements in the plenary sessions of the event.
- ✓ Presence of the logo on the main stage for the duration of the event as an organization and/or enterprise supporting the event.
- ✓ Presence of the logo on the LED screen rotator for the entire duration of the event as an organization and/or enterprise supporting the event.
- ✓ Logo added to written communication mediums as an organization and/or enterprise supporting the event such as flyers in 3 languages, program in 3 languages and final poster.
- ✓ Logo added to the videos during the event
- ✓ Personalized mention on Facebook, Instagram, SSE International Forum website.
- ✓ Personalized mention in the outcome publication of the evento
- ✓ Large stand (6x2m)
- ✓ Co-Host of the Welcome Dinner
- ✓ Four tickets included



THE PARTNER PLAN

Value COP including VAT	35.700.000,00 COP
Value in € (1 € = 4135,35 COP)	8 595,66 €
Value in $ (US) (1 US$ = 3784,07 $)	9 434,29 US$

This plan can be used to finance a **coffee** stand, the **security** service, the **hybrid connection** system, the **printing** of the communication media, the **travel and stay** of 2 people from another continent among the 20 people benefiting from a **scholarship**, the **scenography** of the event, the **graphic design** of the event, **promotional gifts** for the participants, among others.

The organization or enterprise benefiting from the **PARTNER PLAN** is entitled to:

- ✓ Presence of the logo on the main stage for the duration of the event as an event partner organization and/or enterprise.
- ✓ Presence of the logo on the LED screen rotator for the entire duration of the event as an organization and/or enterprise supporting the event.
- ✓ Logo added to videos during the event
- ✓ Logo added in the program as a partner organization and/or enterprise
- ✓ Personalized mention on Facebook, Instagram, SSE International Forum website.
- ✓ Personalized mention in the outcome publication of the event.
- ✓ 3x2m booth.
- ✓ Co-host of one of the lunches
- ✓ Two tickets included

THE ASSOCIATED PLAN

Value COP including VAT	15.946.000,00 COP
Value in € (1 € = 4135,35 COP)	3 839,39 €
Value in $ (US) (1 US$ = 3784,07 $)	4 213,98 US$

This plan can be used to finance **support** for the two days of the event, the **remodeling of the** organization's **website**, the **travel and stay** of 2 people from another continent among the 20 people benefiting from a **scholarship**, the marking of the chairs, the event booklets and other gifts, among others.

The organization or enterprise benefiting from the **ASSOCIATED PLAN** is entitled to:

- Logo added to the program in three languages.
- Logo added to videos during the event
- Personalized mention in the outcome publication of the event
- 3x2m stand
- One ticket included

Stand purshase
for your organization and/or enterprise

PURSHASE OF STANDS

47 stands (3 meters by 2 meters) will be available in the **Lobby of the Great Hall** and in **the Barahona Hall** of the Cartagena Convention Center for organizations and enterprises of the Social and Solidarity Economy that wish to exhibit their products, activities, goods and/or services.

Value COP including VAT	8.330.000,00 COP
Value in € (1 € = 4135,35 COP)	2 005,65 €
Value in $ (US) (1 US$ = 3784,07 $)	2 201,33 US$

The beneficiary organization or enterprise with a **stand** is entitled to:

- White paneling
- Table and two chairs
- Power sockets
- Demarcation





CHAIR MARKING

The beneficiary organization or company with **chair marking** is entitled to:

- ✓ Presence of the logo on chair covers

Value COP including VAT	11.900.00,00 COP
Value in € (1 € = 4135,35 COP)	2 865,22 €
Value in $ (US) (1 US$ = 3784,07 $)	3 144,76 US$



PRESENCE OF THE LOGO ON THE LECTERN OF THE EVENT

The beneficiary organization or company is entitled to:

- ✓ Having their logo on the lectern of the event

Value COP including VAT	9.520.00,00 COP
Value in € (1 € = 4135,35 COP)	2 292,18 €
Value in $ (US) (1 US$ = 3784,07 $)	2 515,81 US$



PRESENCE OF THE LOGO ON THE WELCOME ARCH

The beneficiary organization or company is entitled to:

- ✓ Having their logo on the welcome arch

Value COP including VAT	9.520.00,00 COP
Value in € (1 € = 4135,35 COP)	2 292,18 €
Value in $ (US) (1 US$ = 3784,07 $)	2 515,81 US$

PRESENCE OF THE LOGO IN THE PARTICIPANTS' BOOKLET

The beneficiary organization or company is entitled to:

- ✓ Having their logo on the covers of the booklet given to all participants

Value COP including VAT	8.330.000,00 COP
Value in € (1 € = 4135,35 COP)	2 005,65 €
Value in $ (US) (1 US$ = 3784,07 $)	2 201,33 US$

WANT TO PROVIDE SCHOLARSHIPS TO PARTICIPANTS FROM AROUND THE WORLD?

It is possible!

If you are interested, please contact

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